



GIGLIO GROUP BECOMES "SMEs INNOVATIVE"

Achieving the status that enables the Company and investors to benefit from tax incentives introduced by the Stability Law 2017

Milano, 2 March 2017 – **Giglio Group (Aim Italia-Ticker GGTV)**, The first company in e-commerce 4.0, has been officially recognized as "Innovative SMEs" and received today from the Chamber of Commerce of Milan the certificate which recognized Giglio Group among the business realities that have a strong focus towards technological innovation in the development and application of their business.

This certification is particularly significant because being "Innovative SMEs" it eases access to subsidized loans and introduces innovative tools for the collection of capital, by facilitating investment in equity and favouring access to foreign markets. The 2017 Stability Law introduced two important concessions that as being cumulative, make more attractive the investment in innovative SMEs listed on AIM Italy for Professional Investors and Retail.

The first, concerns the tax breaks for which professional and retail investors will be able to have a tax deduction of 30% of the amount invested, as well as benefit from the exemption from capital gains. For individuals, however, the maximum investment on which to calculate the deduction, has increased from Euro 500 thousand and Euro 1 million (for taxable IRES subjects, the maximum investment in each tax year is equal to Euro 1.8 million).

The second new aspect concerns the introduction of long term Individual Savings Plan *Piani Individuali di Risparmio* (PIR), fiscal containers within which savers can invest up to Euro 30 thousand per year, for up to Euro 150 thousand for 5 years. It is a specifically designed measure for the AIM market, where the Giglio Group is currently listed, and which will allow investors to buy shares for a minimum of 10 companies for a maximum annual amount of Euro 3,000 for individual companies.

Alessandro Giglio, the President of Giglio Group, has commented: *"We are very pleased with the important status of being SME Innovative. Giglio Group is the first and only company to operate on the digital frontier of e-commerce 4.0. The award expresses a further competitive edge of our Group and represents an incredible opportunity for our investors, who thus will benefit from the important benefits provided by the law."*

Giglio Group, therefore becomes the sixth Innovative SMEs listed on AIM and, if the passage onto the STAR market by the summer is realised as planned, it would be the first company listed on the main market to have such Status.

Information on Giglio Group:

Founded by Alessandro Giglio in 2003 and listed on the AIM market since August 7, 2015, Giglio Group is an e-commerce 4.0 company. The group is a leader in the field of broadcasting radio and television, it has developed cutting-edge digital solutions and represents, in online fashion, a digital market place at a global level, supplying thirty major digital retailers in the world. Giglio Group also produces multimedia content which is transmitted, through agreements with operators and in large part through a proprietary infrastructure via fiber and satellite transmission formed by the division M-Three Satcom, in 46 countries, 5 continents and in six languages through its own television channels (Nautical Channel, Giglio TV, Water and PlayMe), visible on all TV devices, digital, web and mobile. In 2016, the Group launched its e-commerce 4.0 model, which is currently operating in China and the USA: the user "sees and buys" by clicking on his smartphone / tablet or by taking a photograph of the product they are watching on TV, creating a revolutionary shopping experience. Giglio Group is headquartered in Milan, Rome, New York (Giglio USA) and Shanghai (Giglio Shanghai).

Press Office:

Spriano Communication
Matteo Russo e Cristina Tronconi
Tel. 02 83635708 mob. 347/9834881
mrusso@sprianocommunication.com;
ctronconi@sprianocommunication.com;

Nomad:

Banca Finnat EuramericaS.p.A.
Palazzo Altieri, Piazza del Gesù 49
00186 Roma
Tel.: +39 06 699331