



**GIGLIO GROUP:  
AGREEMENT WITH A VALUE OF 7.2MILLION WITH PERSIDERA S.P.A.**

***The contract will run until 2020 for the distribution of the signal to the DTT network***

Milan, 12 April 2017 – Giglio Group (Aim Italia-Ticker GGTV), first and only e-commerce 4.0 company, has informed to have concluded an important agreement with Persidera S.p.A. The most important independent network operator which has five national digital multiplexes for the distribution of the signal to the DDT network.

The service contract, valid until 2020, has a value of Euro 7,2 million and falls under the distribution agreements between Persidera, M-Three Satcom and Eutelsat SA and provides for the use of the satellite E12WB and the teleports of Persidera and M -Three Satcom, these allow a complete management of the distribution and geographical redundancy.

Giglio Group, through M-Three Satcom, therefore expands its capacity for the distribution of the DTT multiplexes of Persidera, whose goal is to expand the supply of transmission capacity on the market for all national and international television editors who wish to play a leadership role in the content market.

**Alessandro Giglio, President of Giglio Group and M-Three Satcom, comments:** *"The progressive increase in contracts is further reinforcing the company's development for the next three years. This last agreement, in fact, as well as being of a significant value, diversifies the services offered by the M-Three Satcom division creating additional new markets."*

M-Three SatCom, division of Giglio Group, represents a point of reference for the broadcasting sector and includes among its clients the main television and radio, private and public networks such as RAI, Mediaset, RTL102.5, Radio24, Viacom, Radio DeeJay, Discovery, HSE24 and many other international broadcasters.

Persidera S.p.A., company of the group TIM (70% controlled by TIM SpA and 30% by Group Editoriale L'Espresso SpA), it presents itself on the market as the most important independent network, and has five national digital multiplexes, with an infrastructure of great capillarity and capable to deliver high quality standard services. Persidera is the preferred supplier of the leading independent television publishers operating in Italy.

### **Informazion on M-Three SatCom**

Founded in 2004 and incorporated in 2017 in Giglio Group as the telco&broadcasting division, M-Three Satcom provides services and cutting-edge solutions of the highest level for the broadcasting radio and television sector, and for companies with special requirements for connecting and distributing information. The range of services offered is based on **three** interdependent **business units: Teleport services**, characterized by the distribution platforms in DTH on Hot Bird 13 from Rome and Milan, and a number of contribution platforms on the fleet of Eutelsat satellites, co-location and connectivity services in optical fiber; **Outside Broadcast** for the production and broadcasting of any event in the field of news, sports or entertainment, based OB Van and DSNG SD and HD means, and on innovative services via IP; **System Integration** provides complete solutions for the entire production chain in the broadcasting field, from design to turnkey supply of compression systems and signal delivery. M-Three Satcom provides its services to some of the major radio and television networks and players in the world of media, including: RAI, Discovery, Viacom, the Mediaset Group, La7, RTL102.5, Radio DeeJay, CCTV, ESPN, Eurosport, Associated Press, NHK and many others.

### **Informazion on Giglio Group:**

*Founded by Alessandro Giglio in 2003 and listed on the stock exchange the AIM market since 7 August 2015, Giglio Group is a e-commerce 4.0 company. The group is a leader in the broadcasting radio and television sector, it has developed cutting-edge digital solutions and represents, in the fashion online, a digital market place at a global level, catering to thirty major digital retailers in the world. Giglio Group also produces multimedia content which is broadcasted in 46 countries, 5 continents and in six languages through its television channels (Nautical Channel, Giglio TV, Acqua and PlayMe), visible on all TV, digital, web and mobile devices. In 2016, the group launched its own e-commerce model 4.0, currently operating in China and the US: the user "see and buy" by clicking on their smartphone / tablet or taking a photograph of the product they are watching on television, for a revolutionary shopping experience. Giglio Group is headquartered in Milan, Rome, New York (Giglio USA) and Shanghai (Giglio Shanghai).*

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