



**ALESSANDRO GIGLIO AWARDED AT THE ENERGY EARTH AWARDS IN MARATEA FOR ENVIRONMENTAL SUSTAINABILITY THANKS TO THE NEW ARTIFICIAL INTELLIGENCE PLATFORM OMNIA.**

**Maratea, July 22, 2024.** Alessandro Giglio, CEO and President of Giglio Group, has received the prestigious award for sustainability at the Energy Earth Awards thanks to the brand new artificial intelligence platform OMNIA. On July 20, in the splendid setting of the Santavenere park, the second edition of the Energy Earth Awards took place, organized by the Energy Earth Awards Association, with the support of the Basilicata Region, the American Chamber of Commerce, and the city of Maratea. The OMNIA platform, unique in its kind and based on artificial intelligence, optimizes the delivery of products purchased online by picking them up directly from the stores nearest to the buyers, ensuring local products to promote the sustainability of online commerce. This approach reduces journeys and movements from centralized warehouses, contributing to the reduction of carbon dioxide emissions during transportation. The Energy Earth Award is granted to institutions, businesses, national and international managers, and personalities who have significantly contributed to energy production in harmony with the environment. The award emphasizes the importance of balance between energy and the environment, promoting the idea of sustainability and environmental awareness. Among the many guests of the evening were Gilberto Pichetto Fratin, Minister of the Environment, Orazio Schillaci, Minister of Health, Edoardo Rixi, Deputy Minister of Transport, and Stefano Donnaruma, CEO of Ferrovie dello Stato.

**About Giglio Group:**

*Founded by Alessandro Giglio in 2003 and listed on the Italian Stock Exchange since 2015, currently on the EURONEXT MILAN market, Giglio Group is a leader in Italy in the design, implementation and management of high value-added omniexperience platforms for the Fashion, Design, Lifestyle, Food, Healthcare and Merchandising worlds. It is based in Milan and has branches in Rome, Genoa and Shanghai. Thanks to its considerable specific experience, Giglio Group accompanies client companies in the distribution of their products online through a unique platform, starting from the implementation of single-brand e-store created and managed at 360°. In addition, it integrates the activity with dedicated placement on the world's main marketplaces and social channels, guaranteeing the online management of both new collections and inventory stock. The uniqueness of a "full supply chain" online service thus ensures a 100% sell through.*

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